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### **Shure Previews Microflex® Complete Conferencing System**

**Eppingen/Germany, June 14th, 2017** —Today, at InfoComm 2017 in Orlando, Shure previewed the new Microflex Complete integrated audio system for conferences and meetings. Available in wired and wireless configurations, it delivers natural, intelligible audio for participants in the room as well as remote attendees and advanced meeting productivity tools.

The Microflex Complete system includes a range of portable and flush-mount conferencing units that can be easily integrated into any room design, from contemporary meeting spaces to historic buildings. Each conferencing unit includes a microphone, loudspeaker, and controls, putting a compact but complete sound system close to the user for outstanding clarity in rooms of any size. A color touchscreen on selected models provides clear access to controls and meeting information.

A choice of automatic or managed microphone activation modes lets the system be tailored to match informal gatherings or agenda-driven meetings. Optional SW6000 software adds advanced capabilities like participant identification, agenda management, and electronic voting and polling that ensure efficient meetings even with hundreds of participants.

The Microflex Complete Wireless system overcomes cable limitations in rooms with flexible seating or in historic buildings where drilling holes in furniture is impractical. Automatic interference detection and avoidance technology delivers reliable transmission without signal dropouts, and robust AES-128 audio encryption keeps meeting content private. Each wireless conferencing unit is powered by a smart Lithium-Ion rechargeable battery, so its remaining charge (in hours and minutes) can be checked remotely by a technician.

“Microflex Complete does away with unproductive meetings. It combines great audio with productivity tools like support for electronic voting and polling, agenda management, speaker identification, and language interpretation that support effective decision-making for 20 people or 2,000,” said Bill Oakley, Senior Product Manager at Shure. “The added convenience of wireless greatly reduces setup time in your facility or at a special off-site event. Whether wired or wireless, Microflex Complete is the smart solution for board meetings, governing bodies, or educational institutions.”

For more information on Microflex Complete, please visit the Shure booth (#5845) at InfoComm 2017 or go to [www.shure.com](http://www.shure.com).

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**About Shure**

Founded in 1925, Shure Incorporated ([www.shure.com](http://www.shure.com)) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

**About Shure Europe GmbH**

Shure Europe is a wholly owned subsidiary of Shure Incorporated. Established in Eppingen/Germany the Company's regional headquarters provides sales, marketing and technical support for its distribution and channel partners within Europe, the Middle East and Africa