PRESS RELEASE



Contact: Vanessa Genesius Communications Manager T: +49 (0)7262 9249-453 E: genesius_vanessa@shure.de

Shure announces availability of ULX-D[®] and QLX-D[®] digital wireless systems in 1.5 and 1.8 bands

Industry leader offers wireless microphone users new, reliable band options for highquality digital audio in light of shifting spectrum landscape

Eppingen/Germany, February 7, 2017 - - Today, at the 2017 ISE Show, Shure announced that two of its leading digital wireless systems - ULX-D and QLX-D - will be available in 1.5 and 1.8 GHz spectrum:

- Z17: 1492-1525 MHz, European countries, indoor use
- Z18: 1785-1805 MHz, European countries
- Z19: 1785-1800 MHz, Australia
- Z20: 1790-1805 MHz, Taiwan

As the spectrum landscape evolves, Shure continues to serve as an industry advocate and information resource, aiming to provide users with new options that offer the reliability and top-notch sound quality for which Shure wireless systems are known. These new ULX-D and QLX-D products are designed to offer alternatives for the increasingly crowded UHF TV band.

The 1.5/1.8 GHz systems and accessories have the same features and benefits that the ULX-D/QLX-D UHF systems offer, including spectrum efficiency, powerful recharging accessories, networking options, and rugged construction for everyday use. These digital wireless systems combine professional features with simplified setup and operation, offering transparent 24-bit digital audio, reliable RF performance, networked control, AES-256 encryption, and Dante™ digital audio (for ULXD4D and ULXD4Q dual and quad receivers).

"Our customers are using more wireless than ever before and available spectrum has become increasingly limited, so we've committed ourselves to providing spectrally-efficient solutions," said Mu Yang, Product Manager for Wireless Products at Shure. "Shure has developed a robust portfolio of products that now support digital wireless systems in the 1.5 and 1.8 GHZ spectrum. Professionals depend on these products for user-friendly features and reliable performance."

A variety of new accessories are available for ULX-D and QLX-D in the 1.5 and 1.8 GHz spectrum, including the UA844+ antenna distribution system, UA834 in-line amplifier, UA874 active directional antenna, UA221 passive antenna splitter, and the UA845UWB antenna distribution system (switchable for VHF, UHF, 1.2 GHz, 1.5 GHz, 1.8 GHz).

The 1.5/1.8 GHz ULX-D and QLX-D Digital Wireless versions will begin shipping in spring 2017. For more information, visit www.shure.eu.





About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

