PRESS RELEASE



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Shure introduces ULX-D[®] boundary and gooseneck transmitters at ISE 2017

Highly flexible and scalable wireless microphone options for medium to large scale meeting applications

Eppingen/Germany, **February 7**, **2017** - - Shure Incorporated announced today that it is expanding its renowned ULX-D Digital Wireless System, adding two meeting-friendly microphone transmitters for live business events to the ULX-D offerings.

The new ULXD6 boundary and ULXD8 gooseneck transmitters offer brilliant ULX-D sound quality with low latency, signal stability, high spectral efficiency, leading encryption technology, and are compatible with rechargeable Lithium-Ion or standard AA batteries. In addition, they work in the UHF TV band as well as other frequency bands, providing operability in countries or environments where Microflex Wireless bands are already used or unavailable.

At convention centers, hotels, and in corporate and educational environments, handhelds or lavaliers are often the default options, even though boundaries or goosenecks would be the more applicable, convenient solution for all participants involved. With the new ULX-D boundary and gooseneck transmitters, Shure now provides powerful, flexible wireless options that are compatible with ULX-D and QLX-D digital receivers. When used with ULX-D receivers in High Density mode, users can achieve high channel counts of 100 or more. For confidential discussions that require secure transmission, ULX-D features AES-256 encryption.

"When we introduced ULX-D a few years ago, it became clear that this digital platform would deliver exceptional audio quality while making extremely efficient use of spectrum. That combination, along with leading features such as Dante networking and encryption, has been a great fit for professional users throughout the world," explains Nick Wood, Wireless Category Director at Shure. "Over time we realized there was a strong demand for tabletop form factors that are intuitive to setup and operate. Now with our new ULX-D boundary and gooseneck transmitters that are also fully compatible with QLX-D, we successfully close this gap."

The ULXD6 boundary and the ULXD8 gooseneck transmitter offer a low-profile form factor, which is the perfect choice for meetings and events where quick and easy setup and teardown are key. With a long transmission range (up to 330 feet/100 meters) and an extensive selection of antenna distribution components, ULXD6 and ULXD8 are efficiently scalable. Both new ULX-D additions run with standard AA batteries or Shure SB900A rechargeable batteries, providing nine hours of operating time, and can be quickly replaced so meetings can continue uninterrupted.





The SBC450 4-bay and SBC850 8-bay networked charging stations allow four or eight ULXD6 or ULXD8 transmitters to be charged fast and conveniently, without removing the battery from the transmitter. Through the network, users can easily monitor and change transmitter settings or install firmware updates while they are charging. The Shure Wireless Workbench® software solution as well as third party control systems (AMX, Crestron, Extron, Cue, etc.) facilitate remote access to the transmitters' parameters.

The ULXD6 boundary and ULXD8 gooseneck transmitters will be available in summer 2017. For more information, visit www.shure.eu/ise.

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About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.