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Shure launches High Density Mode for Microflex Wireless

New firmware update doubles spectral efficiency while maintaining superior audio quality

Eppingen/Germany, February 7, 2017 - - Today, Shure Incorporated debuted a High Density mode for its line of Microflex Wireless System (MXW) conferencing microphones. Launched in 2013, the versatile and scalable MXW systems' range of wireless microphones and supporting hardware have become the industry go-to solution for managed AV conferencing in large corporate boardrooms, multi-room environments, and networked campuses. The firmware version 5.x update for MXW includes High Density mode which enables users to operate twice as many simultaneous microphones.

The update works with new and existing MXW hardware as long as firmware 5.x is installed. In High Density mode the maximum channel count for US, Canada, Latin America, Mexico, and most of South America will increase from 40 to 80, while Europe, The Middle East, and parts of Asia will increase from 80 to 160 channels. To fit twice as many channels into the same amount of spectrum, High Density mode uses a modified transmission scheme that also increases battery life. There is no difference in wireless range.

"To accommodate our customers that need to operate high channel counts, we've doubled the channel capacity without compromising audio quality," said Josh Siegle, Product Manager. "In situations where many microphones are required, or where the DECT spectrum is crowded, Microflex Wireless with High Density mode is the conferencing wireless microphone system that provides the highest-performing, most flexible solution."

To learn more or to download the Microflex Wireless High Density mode firmware upgrade, visit Shure at http://www.shure.eu/support_download/downloads/software-drivers.

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About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.