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Shure Showcases Microflex® Complete Conferencing System
Wired and Wireless Options Elevate Audio for Meetings

Eppingen, Germany, February 6, 2018 — At Integrated Systems Europe 2018 in Amsterdam, Shure will feature the new Microflex Complete integrated audio system for conferences and meetings. Available in wired and wireless configurations, and with advanced meeting productivity tools, it delivers natural, intelligible audio for both in-room participants and remote attendees.

The **Microflex Complete system** includes a range of portable and flush-mount conferencing units that can be easily integrated into boardrooms, parliament or council chambers, and formal meeting spaces. Contemporary styling matches any environment, and the intuitive user interface allows users to easily vote, view the agenda, and control interpretation. A color touchscreen on selected models provides clear access to controls and meeting information. Integrated NFC ID card technology allows for identification of participants without meeting management software or additional feature licenses. New gooseneck microphones include CommShield® Technology for RF immunity and offer a wide selection of industry-standard Microflex® components to suit every need.

A choice of automatic or managed microphone activation modes lets the system be tailored to match informal meetings or agenda-driven conferences and debates. Optional SW6000 software adds advanced capabilities like agenda management and expanded voting and polling options that ensure efficient meetings even with hundreds of participants.

The **Microflex Complete Wireless system** combines a fully-featured discussion system with wireless convenience for government, corporate, and educational facilities and speeds setup in dynamic meeting spaces or at temporary meetings in hotels and conference centers. With no cable limitations, Microflex Complete Wireless is ideal for use in historic buildings or rooms with flexible seating. Automatic Interference Detection and Avoidance technology delivers reliable RF transmission in even the most congested RF environments and robust AES-128 audio encryption provides enhanced privacy. Each wireless conferencing unit is powered by a smart Lithium-Ion rechargeable battery for up to 10 hours, and a single access point can control up to 125 wireless units without additional software or licenses.

“Microflex Complete does away with unproductive meetings. It combines great audio with productivity tools like support for electronic voting and polling, agenda management, speaker identification, and language interpretation that support effective decision-making for 20 people or 2,000,” said Bill Oakley, Senior Product Manager at Shure. “The added convenience of wireless greatly reduces setup time in your facility or at a special off-site event. Whether wired or wireless, Microflex Complete is the smart solution for board meetings, governing bodies, or educational institutions.”

For more information on Microflex Complete, visit the Shure booth 3-B110 at ISE 2018 or go to www.shure.eu.

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About Shure

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.