



PRESS RELEASE

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SHURE RECEIVES 2018 GLOBAL EXCELLENCE AWARD

This marks the third consecutive year that the Company has been honored with this achievement

NILES, IL., July 31, 2018—The Global Presence Alliance (GPA), the “Star Alliance” of the Integrated Audio-Visual Experience Industry, has again recognized Shure as a 2018 Global Excellence Award winner. As a reflection of the leading audio, visual, and UC manufacturers and vendors, the annual Global Excellence Awards honor vendors that exhibit the highest level of commitment to delivering superior experiences to GPA members and global customers. Shure was previously honored with this prestigious achievement in 2017 and 2016, shortly after the Company joined the GPA’s Accredited Vendor Program.

“We are honored to receive the 2018 Global Excellence Award,” said Jim Schanz, Global Director of Integrated Systems Sales at Shure. “Being recognized by the Global Presence Alliance is a great accomplishment for Shure. We are committed to creating innovative products and solutions for our customers across the globe and partnering with GPA enables us to deliver even greater success to our partners worldwide.”

The GPA, consisting of leading audiovisual, videoconferencing, and managed services solution providers across five continents, surveyed an array of executives, sales, and engineering teams at all GPA member organizations. Each nominated vendor was rated across five categories, including product innovation, technical support, sales and marketing programs, commercial flexibility, and commitment to global deployment and support programs. Of the 40 vendors nominated, a select group achieve the status of Global Excellence. Shure was selected as one of the clear leaders, demonstrating excellence in all focus areas named above.

“We are excited to see Shure return to the podium again this year in our awards,” said Byron Tarry, Executive Director of the Global Presence Alliance. “It is deserved recognition for the focus and effort Shure has put in to enterprise market in recent years and to their active partnership with the GPA in this quest. The GPA and its members can only fulfill our global consistency promise hand in hand with our vendor partners. This award makes it clear our members in every corner of the world not only feel Shure offers exceptional technology, but that they are also market leading in terms of programs and structure to support enterprise collaboration technology deployments on a global scale.”

Shure accepted its Global Excellence Award at InfoComm 2018 in Las Vegas. For more information about Shure and the Global Presence Alliance, please visit www.shure.com or www.global-presence.org.



Chris Schyvinck, (Left) President and CEO at Shure receives the Global Excellence Award from Julian Phillips (Right) Executive Vice President at Whitlock, who also serves as the Chairman of the Board of Directors for AVIXA.

About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, and award-winning earphones and headphones. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

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