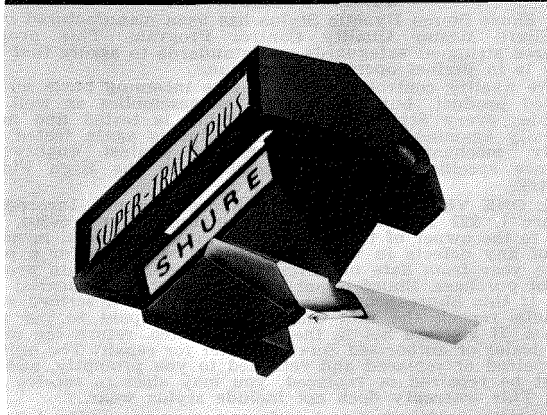


SHURE**MICROPHONES AND ELECTRONIC COMPONENTS**

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**STEREO MODELS VN35E, VN3-G
AND MONOPHONIC MODEL VN78E
SUPER-TRACK "PLUS" STEREO DYNETIC® STYLI**

Stereo Dynetic **DIAMOND STYLI**



THE MODELS VN35E, VN3-G, AND VN78E ARE DIAMOND STYLI FOR THE MODEL V-15 TYPE III CARTRIDGES.

The Model VN35E Stylus (grip color-black) has a Biradial (Elliptical) Diamond Tip constructed with a broad frontal plane radius of 18 microns (.0007 in.) while the side contact radii are 5 microns (.0002 in.) and the spacing between the record contact points is 25 microns (.001 in.).

The Model VN3-G Stylus (grip color-gray) is constructed like the VN35E, except the diamond tip has a spherical shape with a radius of 15 microns (.0006 in.).

The Model VN78E Stylus (grip color-light green) has a Bi-radial (Elliptical) Diamond Tip designed for playback of monophonic 78 rpm records. The broad frontal plane radius is 63 microns (.0025), while the side contact radii are 13 microns (.0005 in.). The spacing between the record contact points is 89 microns (.0035 in.) When using the VN78E, the amplifier should be set to "A+B" or "MONO." The use of a VN78E will provide a significant improvement in the reproduction of older 78 rpm records over conventional 63 micron (.0025 in.) to 75 micron (.003 in.) spherical tips.

NOTE—A small .8 gram weight has been added to the molded grip of the VN78E Stylus Assembly, allowing it to be substituted for a VN35E or VN3-G. Without altering the tracking force setting on the tone arm, the proper tracking force for 78 rpm records will be achieved. For example, a V15 Type III tracking at .75 grams and using a VN35E or VN3-G Stylus would automatically track at 1.55 grams when a VN78E Stylus was substituted. If the V15 Type III were tracking at 1.25 grams, the substitution of a VN78E would change the tracking force to 2.05 grams. If tracking forces greater than 2.05 grams are required for playing 78 rpm records, a manual tracking force adjustment must be made on the tone arm; however, allowance should be made for the additional .8 gram weight contained in the VN78E Stylus.

The major feature of these styli is their superior TRACKABILITY. Because of it, all records will sound better, and in fact you will hear some recordings tracked for the first time without distortion. The V15 Type III Cartridge has the following specifications with the styli noted.

TRACKING FORCE RANGE:

VN35E and VN3-G ¼ to 1¼ grams
VN78E 1½ to 3 grams

NOTE—Do not exceed maximum rated tracking force.

TRACKABILITY: In Shure-SME Tone Arm with VN35E and VN3-G at 1 gram (Reference: Shure TTR103 Laboratory Test Record)

400 Hz - 26 cm/sec
1,000 Hz - 38 cm/sec
5,000 Hz - 35 cm/sec
10,000 Hz - 26 cm/sec

FREQUENCY RESPONSE (using optimum load): 10 to 25,000 Hz

OUTPUT VOLTAGE (at 1,000 Hz, 5 cm/sec peak recorded velocity):

3.5 mV per channel — VN35E, VN3G, VN78E

(Output voltages given for stereo cut record. For MONO cut record, output voltage at both left channel and right channel cartridge terminals will be 71% of figure above.)

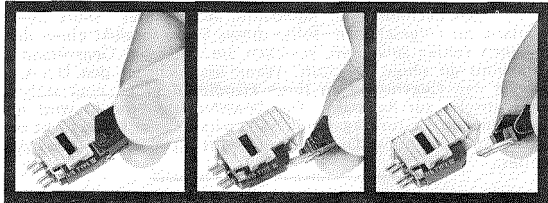
CHANNEL BALANCE: Within 2 dB

CHANNEL SEPARATION (minimum):

25 dB at 1,000 Hz
15 dB at 10,000 Hz

NOTE—The Shure Biradial (Elliptical) Stylus has certain advantages:

1. It drastically reduces tracing distortion because the elliptical shape more closely follows the groove made by the wedge-shaped cutting stylus. This means that the line passing through the contact points coincides with the line of contact of the cutting stylus more closely than that of a spherical stylus.
2. It supplies the most accurate reproduction of the musical information stored in the record groove. The VN35E Stylus provides optimum playback of stereo, 4-channel matrix, and monophonic LP records; the VN78E provides optimum playback, with minimum surface noise and distortion, of older wide-groove records such as 78s.

**STYLUS REPLACEMENT**

Stylus replacement is very simple and fast. To replace with stylus guard down—grasp stylus grip between thumb and forefinger. Gently withdraw stylus by pulling forward out of cartridge. Grasp grip of replacement stylus between thumb and forefinger and insert into stylus socket. Press stylus into socket until the molded housing of the stylus touches the cartridge case. Care must be taken not to allow the finger to slip off the stylus grip, as this could result in damage to the stylus tip or shank.

The stylus assembly, when installed in the cartridge, is practically immune to damage during normal usage. However, because of the delicate low mass components, extra care should be taken to avoid bending or distorting the stylus assembly when it is installed, removed, or cleaned.

NOTE: Stylus guard is shown in "up" position for clarity; guard should be in "down" position when removing or replacing stylus.

RECOMMENDED STYLUS CLEANING: Use a camel's hair brush (No. 2 size or smaller), trimmed to approximately 6 mm (¼ in.), dipped in alcohol or an alcohol-distilled water solution. Commercial cleaning solutions may cause stylus damage or corrosion. Always brush stylus from back to front, never brush or wipe stylus from front to back or side to side.

TO PRESERVE STYLUS LIFE:

1. Follow turntable or tone arm instructions when adjusting antiskating force.
2. Do not handle the tone arm while it is in operation, since this may cause the arm to sweep across the record.
3. If it is necessary to manually place the tone arm in the record groove while turntable is rotating, release it as soon as the stylus engages the record groove.
4. Correct improper set-down adjustment or malfunction of the turntable changing mechanism to prevent the stylus from striking the edge of the turntable or record. Do not stack more records than the turntable manufacturer recommends.
5. Take care to properly insert the stylus into the cartridge assembly and the cartridge and shell assembly into the tone arm receptacle.
6. Use proper vertical tracking force setting for each cartridge.
7. Do not use badly warped, cracked, or imperfect records.
8. When dusting the turntable protect the stylus with the stylus guard.

SPECIAL NOTE: To maintain the original performance standards of your cartridge, be certain that any replacement stylus you buy bears the following certification on the package: "This Stereo Dynetic® stylus is precision manufactured by Shure Brothers Incorporated." AVOID INFERIOR IMITATIONS. THEY WILL SERIOUSLY DEGRADE THE PERFORMANCE OF YOUR CARTRIDGE. ALL GENUINE "DYNETIC®" STYLUS ARE MANUFACTURED BY SHURE BROTHERS INC. LOOK FOR THE NAME SHURE ON THE STYLUS GRIP. For more information on your Shure stylus, write for booklet: "A Visit to the Small World of a Stylus."

QUALITY ASSURANCE

The Shure Stereo Dynetic Stylus has been manufactured under the Shure Master Quality Control Program. This program embraces stringent safeguards and standards to assure that your stylus is in perfect operating condition.

Shure quality control not only covers incoming parts and the finished product, but intermediate subassemblies as well. For example: every Stylus-Magnet Assembly is tested and microscopically examined. Each finished stylus is again tested electrically, mechanically and acoustically against quality and tolerance specifications seldom achieved in the High Fidelity industry.

FULL ONE YEAR WARRANTY: Shure Brothers Incorporated ("Shure"), 222 Hartrey Avenue, Evanston, Illinois 60204, warrants to the owner of this product that it will be free, in normal use, of any defects in workmanship and materials for a period of one year from date of purchase. You should retain proof of date of purchase. Shure is not liable for any consequential damages. If this Shure product has any defects as described above, carefully repack the unit and return it prepaid to the above address. If you are not in the United States, return the unit to your dealer or authorized Service Center for repair. The unit will be repaired or replaced and returned to you promptly, and if it cannot be repaired or replaced, you may elect to receive a refund. This warranty does not include stylus wear.

Patent Notice: Manufactured under one or more of the following U.S. Patents: 3,055,988, 3,077,521, 3,077,522 and 3,463,889. Other patents pending.

RECOMMANDATIONS POUR LE NETTOYAGE DE LA POINTE: Utilisez une brosse douce, à poils de 6 mm. de long, humectée d'alcool pur ou dilué. Les liquides de nettoyage vendus dans le commerce peuvent endommager ou corroder la pointe. Brossez toujours d'arrière en avant.

POUR PRESERVER LA VIE DE VOTRE DIAMANT:

1. Réglez la compensation de poussée latérale (antiskating) du bras suivant les instructions du fabricant.
2. Évitez de toucher le bras de pickup pendant le fonctionnement.
3. Si vous devez placer manuellement le bras sur un sillon du disque pendant que la platine tourne, relâchez le bras dès que la pointe touche le sillon.
4. Réglez la descente du bras pour éviter que la pointe puisse heurter le bord du plateau ou du disque.
5. Évitez d'endommager la pointe lectrice pendant son montage dans le cellule ou le montage de la cellule elle-même.
6. Utilisez une torce d'appui convenable.
7. N'utilisez pas de disques très rayés ou endommagés.
8. Protégez la pointe pendant le nettoyage de la platine.

REMARQUE: Assurez-vous que tout diamant de remplacement que vous achetez porte la garantie suivante sur son emballage: "This Stereo Dynetic® stylus is precision manufactured by Shure Brothers Inc." EVITEZ LES IMITATIONS DE QUALITE INFÉRIEURE. ELLES DETRUIRONT LE RENDEMENT DE VOTRE CELLULE. CHERCHEZ LE NOM DE SHURE SUR LE SUPPORT DE POINTE EN PLASTIQUE. Pour de plus amples renseignements sur les pointes de lecture Shure, écrivez demander la brochure "A Visit to the Small World of a Stylus."

GARANTIE TOTALE D'UN AN: Shure Brothers Incorporated ("Shure"), 222 Hartrey Avenue, Evanston, Illinois 60204, garantit ce produit à son propriétaire, en utilisation normale, contre tous défauts de fabrication ou de matériaux, pendant une période d'un an à partir de la date d'achat. Conservez votre preuve d'achat. Shure n'est responsable d'aucuns dommages indirects. Si ce produit Shure présente un défaut comme précisé ci-dessus, remballiez-le soigneusement et renvoyez-le en port payé à l'adresse ci-dessus. Si vous n'êtes pas aux U.S.A., renvoyez-le à votre revendeur ou au représentant officiel Shure, pour réparation. Ce produit sera réparé ou remplacé rapidement. S'il ne peut être réparé ou remplacé, vous pouvez opter pour un remboursement. Cette garantie ne couvre pas l'usure des pointes de lecture.

REINIGUNG DES ABTASTSTIFTES: Zur Reinigung des Abtaststiftes wird eine Kamelhaarbürste empfohlen (Borstlänge ca. 6 mm), die vorher in Alkohol oder Spiritus getaucht wurde. Handelsübliche Reinigungsmittel können Korrosion verursachen oder sogar zur Zerstörung des Abtaststifteinschubs führen. Die Bürste stets von hinten nach vorne bewegen.

HINWEIS ZUR ERHÖHUNG DER LEBENSDAUER DES ABTASTSTIFTES:

1. Antiskating-Einstellung nach Herstellerangaben justieren.
2. Bei Automatik-Plattenspielern sollte der Tonarm während des Betriebes niemals berührt werden.
3. Muß der Tonarm manuell, also von Hand geführt werden, sollte er so vorsichtig wie möglich auf die Platte aufgesetzt werden.
4. Achten Sie beim Aufsetzen des Tonarms darauf, daß der Abtaststift nie den Plattenteller oder die Kante der Schallplatte berührt.
5. Besondere Sorgfalt ist beim Einsetzen des System-Einschubs und des Systems geboten.
6. Kontrollieren Sie von Zeit zu Zeit die Auflagekraft des Tonarms.
7. Keine stark abgenutzten, gewellten oder zerkratzen Platten abspielen.
8. Beim Reinigen des Plattenspielers den Abtaststift vorsorglich durch Herunterklappen des Visiers vor Beschädigung schützen.

BESONDERER HINWEIS: Um die gewohnt gute Wiedergabe Ihres Systems nicht zu vermindern, sollten Sie bei der Nachbestückung des System-Einschubs unbedingt auf einen Original SHURE-Abtaststift bestehen. Achten Sie auf die Aufschrift "This Stereo Dynetic® Stylus is precision manufactured by Shure Brothers Inc." auf der Verpackung. LEHNEN SIE MINDERWERTIGE IMITATIONEN AB! ERHEBLICHE KLANGMINDERUNG ODER BESCHÄDIGUNG DER SCHALLPLATTEN KÖNNEN DIE FOLGE SEIN. ACHTEN SIE AUF DEN NAMEN SHURE AN DEM KUNSTSTOFFTEIL DES SYSTEM-EINSCHUBS. Fordern Sie die kostenlose Broschüre "Ausflug in die Mikrowelt eines System-Einschubs" an.

UNBESCHRÄNKTE EINJÄHRIGE GARANTIE: Shure Brothers Incorporated ("Shure"), 222 Hartrey Avenue, Evanston, Illinois 60204, garantiert dem Besitzer dieses Produktes, dass es für die Dauer von ein Jahr, beginnend mit dem Kaufdatum, frei von Material- und Fertigungsfehlern ist. Aus diesem Grunde bitte die Rechnung mit Kaufdatum aufbewahren. Shure übernimmt keine Haftung für Folgeschäden. Sollte dieses Shure Produkt einen der oben beschriebenen Fehler aufweisen, schicken Sie bitte den Gegenstand ausreichend frankiert an obige Anschrift. Wenn Sie nicht in den U.S.A. leben, schicken Sie den Gegenstand an Ihren Händler oder an eine autorisierte Kundendienststelle zur Reparatur. Das beanstandete Produkt wird repariert oder ersetzt und an Sie zurückgesandt. Ist Reparatur oder Ersatz nicht möglich, erfolgt eine Rückerstattung. Diese Garantie gilt nicht für die Abnutzung des Abtaststiftes.

RECOMENDACIONES PARA LIMPIAR LA AGUJA (PÚA): Usar un pincel de pelo de camello de 6 mm. de largo, humedecido en alcohol etílico o en una mezcla de alcohol y agua. Evitar el uso de líquidos que se venden en los comercios para la limpieza de agujas y discos. Pueden dañar o corroer la aguja. Siempre limpiar la aguja de atrás hacia adelante.

PARA CONSERVAR EL USO DE LA AGUJA:

1. Ajustar la fuerza antipatinadora de acuerdo con las instrucciones del fabricante.
2. Evitar mover el brazo cuando esté funcionando.
3. Si es necesario manipular el brazo en el surco del disco mientras la tornamesa gira, soltarlo tan pronto la aguja haga contacto con el surco.
4. Ajustar el mecanismo del brazo para evitar que la aguja choque con el borde del disco o tornamesa.
5. Evitar dañar la aguja cuando se instale la cápsula o se reemplace la aguja.
6. Usar la fuerza de apoyo debida.
7. No usar discos que estén rajados, doblados o con imperfecciones.
8. Proteger la aguja con su visera cuando se limpie el tornamesa.

NOTA ESPECIAL: Para que la calidad original de la cápsula se conserve, asegurarse al comprar una nueva aguja que ésta lleve la siguiente certificación en su estuche: "This Stereo Dynetic® stylus is precision manufactured by Shure Brothers Inc." EVITE IMITACIONES, PUEDEN REDUCIR SERIAMENTE LA CALIDAD DE LA CÁPSULA. TODAS LAS AGUJAS "DYNETIC" AUTÉNTICAS ESTÁN FABRICADAS POR SHURE BROTHERS INC. BUSQUE POR EL NOMBRE SHURE EN EL MANGO DE LA AGUJA. Para más información sobre su aguja Shure, favor de pedirnos el panfleto "A Visit to the Small World of a Stylus."

UN AÑO COMPLETO DE GARANTÍA: Shure Brothers Incorporated ("Shure"), 222 Hartrey Avenue, Evanston, Illinois, 60204, garantiza al dueño de este producto que este mismo está libre de cualquier defecto, durante el uso normal, en materiales y labor por un período de un año desde su adquisición. Shure no es responsable por daños que resulten por otras consecuencias. Si este producto es defectuoso de alguna manera, empáquelo cuidadosamente y devuélvalo a la dirección de arriba. Si Ud. reside fuera de los E.E.U.U., devuelva el producto al lugar de compra o Centro de Servicio Autorizado para su reparación. El producto será reparado o reemplazado y devuelto a Ud. prontamente, y si no puede ser reparado o reemplazado, Ud. puede elegir una devolución del importe de su compra. Esta garantía no incluye el desgaste normal de la aguja (púa).